

# Haibo Zhou

Researcher & mentor in Entrepreneurship & Innovation | Project manager in academia & industry | Start-up advisor

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## 23 people have recommended Haibo

"Haibo and I have worked on a nice paper together. She is friendly, result-oriented and a real team-player. I enjoyed working with her and will certainly developed more research projects together. I believe she is a real asset to the employer due to the quality of her work, the network of accomplished scholars and her detailed-oriented mindset."

— **Pourya Darnihamedani**, *PhD Candidate, Erasmus School of Economics*, worked directly with Haibo at University of Groningen

"I followed business courses by Haibo during my bachelor and master program and intensively worked with Haibo during my master thesis. Zhou is a supporting, critical and open professor and has major expertise in (small) business. Her guidance is pleasant and stimulates to reach the next level. Therefore, I can really recommend Zhou as a professor and business analyst, and I am sure that she can be of great value in any organization."

— **Steven Hager**, reported to Haibo at University of Groningen

"I have had the pleasure to have Professor Zhou first as a lecturer and then as a MSc thesis supervisor. My experience with Professor Zhou was extremely positive: her help and assistance have been crucial for me in order to obtain access to an important database through a scholarship grant. Moreover, she always pushed me toward key improvements in my thesis project, providing me with timely hints and suggestions. Her expertise as a researcher and data analyst really helped me in delivering a final work that I can be proud of. I would definitely recommend her as a mentor, as a lecturer and as a supervisor to every student in the process of finalizing his/her study path."

— **Giovanni Riefolo**, reported to Haibo at University of Groningen

"I've closely worked with Haibo for three years at the University of Groningen, as a co-teacher in a course she coordinated, as well as a colleague within the same program, teaching and leading master theses. She is a very knowledgeable, organized and caring person. Always prepared in advance, giving clear guidance to her co-teachers and ready to find a compromise if there are any issues. She is not afraid to put extra effort in helping the students understand the subject or econometric methods, organize an interesting guest lecture

or have an inspiring assignment at a company. She is also interested in people who work with her - whether colleagues or students - and cares for them. All that said, she is also a great mother and a well publishing researcher. "

— **Olga Belousova**, *Assistant professor, Rijksuniversiteit Groningen*, worked directly with Haibo at University of Groningen

"I worked with Haibo within the SB&E group at the University of Groningen. During this period I was her direct colleague, and also Chair of the department. Haibo is a hardworking, ambitious researcher and a very social and pleasant colleague. She has a large international network which has been a valuable resource for our organisation."

— **Maryse Brand**, *Project Manager, University of Groningen*, managed Haibo at University of Groningen

"Being my supervisor writing my master thesis, Haibo provided me with useful feedback at all times and in no response time. She enabled me to improve my thesis constantly which brought my work onto the next level. Her supportive attitude as a teacher and supervisor is what any student hopes for. Thanks a lot!"

— **Timo Hoffmann**, reported to Haibo at University of Groningen

"I've had the pleasure to have Zhou as my professor in the master program Small Business and Entrepreneurship. Zhou is not only knowledgeable in her own expertise, but also a friendly and caring professor. Zhou has her doors always open for her students: you can easily drop by her office during her office hours, an appointment with short notice normally can be easily made, emails are most often answered within the hour and if she feels the need to contact you, you can expect a phonecall. She is always prepared to provide assistance to her students. One special quality of Zhou is that she cares about the need of students. One of reoccurring issues discussed among us is the preparation for the job market. Zhou is fully aware of the importance of this need. Therefore, she has been very active in involving her own network into our courses, in the form of introducing guest lecturers and projects on real business cases. I had great experience with her when participating the course Business Diagnosis and Design supervised by her. She has introduced interesting real business cases through her networks to this course. We had an opportunity to work on a real case whereas we also create the value to the small business which provided us the business problem. For all of us, such assignment enables us to link theory to practice, thereby preparing us for the job market. I really appreciate that Zhou brought us to her rich network of the industry. "

— **Jelle Jansma**, studied with Haibo at University of Groningen

"During my BSc. and MSc. I followed several courses which were lectured by Haibo. She definitely has a lot of knowledge about Small Business, Business Growth, Business Economics and Innovation and knows how to link this to practical cases in a clear and understandable manner for her students. "

— **Aarif Fatehmahomed**, studied with Haibo at University of Groningen

"A bit disappointed that Haibo will not be one of the lecturers next semester. As I am really interested in family business, small business and firm growth, Haibo was one of my favorite lecturers. Beside the enormous knowledge, Haibo was also one of the few lecturers that focuses on the personal link with students. Haibo is always willing to bring your case on the next level and her feedback is always given in a really short time period, even at late evenings. Really liked her commitment to her students and the course."

— **Jan Schaft**, studied with Haibo at University of Groningen

"As a master student from Mrs. Zhou I enjoyed her inspiring lectures about small businesses and entrepreneurship. Mrs. Zhou is a driven teacher and has a very good knowledge about the Dutch and Chinese entrepreneurial environment. Her enthusiasm about these topics translates to inspire students to arouse their attention for entrepreneurship. Among other things, the lectures of Mrs. Zhou inspired me to become an entrepreneur and has given me the essential knowledge about starting and running a business. "

— **Anthony de Kroon**, studied with Haibo at University of Groningen

"Haibo lectured several courses of my master in Small Business & Entrepreneurship at the University of Groningen. I came to know Haibo on a more personal level as supervisor during the start of my masterthesis for this Msc program. Haibo really cares about her students and the university. She uses her broad professional network to link theory to practice within the program. Haibo is very loyal and accurate, she always managed to answer questions and gave constructive feedback within short time. It is very pleasant to work with her. "

— **Astrid Bosch**, reported to Haibo at University of Groningen

"I came to know Haibo as a professor who taught a course on economics and policy for SMEs within my Msc program. From the beginning on she was very energetic and full of passion of the specific themes she was teaching. It became directly clear that Haibo has a lot of expertise with regard to the course fundamentals. Furthermore, she was willing to provide students with help with performing quantitative analyses for a course assignment. I think this is also a proper characteristic of her, namely: trying to get closely in touch with the different students. This is also what I experienced when I wrote my thesis for my first master, which was supervised by Haibo. She is very analytical and well able to discuss feedback. Moreover, as I said before, she was constantly willing to provide help with performing quantitative tests. Therefore, I can really recommend Haibo as a highly capable and kind person with whom is good to cooperate with. "

— **Sander Douma**, reported to Haibo at University of Groningen

"Haibo has been actively involved as an academic teacher in our MSc BA Small Business & Entrepreneurship. She is able to design, develop and teach Entrepreneurship courses at a high academic level by infusing them with her research insights. She took on strategic positions within our department and has chaired our Programme Committee; in this position, she has helped to monitor and improve the overall

quality of our MSc BA's educational masters. I have come to know Haibo as a dedicated, diligent, and highly dependable person. The MSc BA has benefited from her wide network of academics and practitioners. I wish her good luck in her future academic endeavors, and am certain that she will be able to display her skills at other educational institutions, and be a valuable asset to these institutions."

— **Thijs Broekhuizen**, *Director of MSc BA, University of Groningen*, worked directly with Haibo at University of Groningen

"I have worked with Haibo for over five years, and this has always been a very pleasant cooperation. We cooperated in teaching a large course on Small Business & Entrepreneurship, and I really appreciate Haibo's efforts in taking over the course coordinator role from me. She turned out to be a quick learner and managed this course very effectively. After I became the program coordinator of the Master in Small Business & Entrepreneurship (in september 2014), I became even more aware of Haibo's value for our SB&E program. She is a well-organized expert in the field of small business and entrepreneurship who really cares about our students and the quality of the courses. Moreover, she has a valuable professional network (for example with companies, institutions, and other universities), and our SB&E colleagues and students have really benefited from that. I am sure that Haibo's qualities are also very valuable for other employers. "

— **Evelien Croonen**, *Assistant Professor at the Faculty of Economics and Business of the University of Groningen, University of Groningen*, worked directly with Haibo at University of Groningen

"I had the pleasure to attend several lectures of Haibo during my master in Small Business & Entrepreneurship. I highly valued and benefited from here expertise and academic knowledge in the field of Entrepreneurship (particularly during her course "Small Business Economics & Policy", where she taught us students the economic impact and determinants of entrepreneurship). Moreover, I appreciated here teaching methods (inclusion of students), her commitment and open mindset, Finally, I would like to mention that Haibo is also very demanding with respect to her students, which helped me to get out the most of her course, gain valuable insight in the field of entrepreneurship and ultimately achieve high grades. Consequently, I can very well recommend any student to attend her lectures or work with her. Thank you Haibo, it was a pleasure to learn from you. "

— **Roland Unterhofer**, reported to Haibo at University of Groningen

"Having worked with Haibo for a number of years when at the University of Groningen School of Economics and Business, Dept Innovation Management & Strategy, I cannot but say that she is a highly competent, committed and personally pleasant individual and academic. Great to work with, and results oriented. "

— **Wilfred Dolfsma**, *founding Director, SOM research programme Innovation & Organization, University of Groningen*, managed Haibo at University of Groningen

"During my master programme (MBA Small Business & Entrepreneurship), Haibo lectured several of my courses at the University of Groningen. Her expertise and experience in the field of small businesses and

entrepreneurship provided me with valuable insights and knowledge. Haibo was also my supervisor for my master thesis of which I'm very grateful. Not only was Haibo always very supportive and helpful, she also added a lot of value to my graduation project due to her knowledge and experience regarding academic research. Even when Haibo had to go abroad for a few months, she always managed to answer my questions and gave constructive feedback within hours. All in all, I can only recommend Haibo to any other student, regardless if it's for thesis writing or academic lectures! Thanks again for all your encouragement, help and support...I had a good time working with you!"

— **Kim Seyfert**, reported to Haibo at University of Groningen

"Haibo lectured several courses of my Master in Small Business and Entrepreneurship (SB&E) at the University of Groningen and supervised my master thesis research. Haibo is very knowledgeable in the academic field of entrepreneurship, and especially in the area of entrepreneurial finance, on which we cooperated during my thesis. One of the great things about working together with Haibo is that she is always more than willing to help. On several occasions I came by her office unannounced with some questions about my research, and every time she was willing to sit down and answer them right away. And questions by e-mail always receive a quick reply. Furthermore, Haibo's feedback is always very constructive and often includes good ideas or insights that you would not have on your own. Finally, Haibo has a good sense of humor, which makes it fun to work together. For me, Haibo's supervision has been a very positive experience and a valuable addition to my thesis research. I would recommend Haibo to any fellow student looking for a thesis supervisor on a topic related to entrepreneurship!"

— **Niels Nederpelt**, *Graduation internship (MSc) private equity and consultancy, PMH Investments*, worked indirectly for Haibo at University of Groningen

"As a former supervisor of Haibo's PhD thesis I can state that it was effective, efficient and fun to work with her. Also, she was an asset in our team. She always comes up with novel ideas. Roy Thurik professor of economics and entrepreneurship at Erasmus School of Economics and Montpellier Business School"

— **Roy Thurik**, *Professor of economics and entrepreneurship, Erasmus School of Economics*, managed Haibo at Erasmus School of Economics, Erasmus Universiteit Rotterdam

"Haibo is a hard working person, and spends much time on her projects. Besides, she is a very social person with a lot of interests."

— **Kashifa Suddle**, worked with Haibo at Erasmus School of Economics, Erasmus Universiteit Rotterdam

"I have shared the office with Haibo for three years. Based on this, I have known Haibo as a dedicated, hard working and meticulous person."

— **Peter van der Zwan**, worked directly with Haibo at Erasmus School of Economics, Erasmus Universiteit Rotterdam

"Haibo is a very hard working professional."

— **Dhaval Vyas**, worked with Haibo at Erasmus School of Economics, Erasmus Universiteit Rotterdam

"Haibo is a hard working researcher and very good in statistical and econometric analyses. Based on her Master thesis, we published a co-authored article in a collected volume, and a recent article in the Cambridge Journal of Economics. "

— **Alfred Kleinknecht**, *Professor, Economics of Innovation, Delft University of Technology*, taught Haibo at Technische Universiteit Delft

[Contact Haibo on LinkedIn](#)