

Personal Details

Haibo Zhou
Verlengde Meeuwerderweg 135, 9723 ZN Groningen
Date of birth: 10 February 1977
06- 42 01 57 27, polarissy@gmail.com, www.haibozhou.com



Profile

I am at my best in an advisory role in the smart industry. I am entrepreneurial, resourceful and always think in possibilities and solutions. I am adept at ad-hoc problem solving and work effectively to achieve the set goals. Due to my broad international network, I am able to establish valuable collaborations between institutions, universities and industry.

Work Experience

- 2016-present **Assistant Professor**, Faculty of Behavioural Management and Social Science, University of Twente, The Netherlands
- Coach PhD students and mentor students at Master level
 - Conduct scientific research on entrepreneurship and innovation with a proven record
- 2016 **Business Advisor YAN team**, Akzonobel, Shanghai, China
Yan is an organization for new employees, working <5 years for Akzonobel
- Design and set up Innovation Day (event for new employees)
 - Advise on material for program and 3 business cases
 - Advise and support on how teams of new employees seek innovative ways to do business, leveraging an e-platform
- 2010 – 2016 **Assistant Professor**, Department of Innovation Management & Strategy, Faculty of Economics and Business, University of Groningen, The Netherlands
Top 3 best BSc. Economics and Business in The Netherlands
- Conduct scientific research on entrepreneurship and innovation with a proven record
 - Teaching and designing courses at Bachelor and Master level
 - Develop courses
 - Supervise Bachelor and Master theses
 - Supervise external PhD students from Germany and China
 - Establish interactions and engagement between business and students
 - Organise research seminar linking Dutch universities and research institutions
 - Initiate and established long-term collaboration between Small Business & Entrepreneurship Group and PMH Investment B.V., Verkley and NOM/PCNN
 - Guide students in project
 - Prepare students for job market
 - Solve business problems involving supply chain, bids and business development
 - Initiate and establish long-term relationships with international universities
- 2010 - 2013 **Start-up Advisor**, Twilight Intelligent Lighting, Groningen, The Netherlands
European market leader in end-to-end street lighting control solutions
- Refine business idea on technical and business aspects
 - Conduct business case validation
 - Acquire resources and seed funding

- 2006-2014 **Associate Researcher**, Panteia/EIM, Zoetermeer, The Netherlands
Economic policy research for governments, policy institutions and trade associations
- Conduct joint research projects on entrepreneurship and small and medium sized companies
 - Strengthen research collaboration Panteia, EUR and RuG
- 2005 **Project assistant**, DOOR International, Wiesbaden, Germany
Consulting organisations on strategic business goals to improve performance
- Responsible for training project at Hyundai Automobile EU headquarters
 - Develop training material in cooperation with technical team
 - Proofread course material
 - Develop marketing material
 - Write proposals for international CEO
 - Advise on training models
 - Advise on strategies
- 2004 **Project leader**, DOOR, Shanghai, China
- Develop new vehicle launch program
 - Develop marketing strategy for clients
- 2003-2005 **Coordinator**, TTA International, Dordrecht, The Netherlands
Global service provider in learning solutions and supporting staff in automotive
- Coordinate projects between the Dutch and Chinese office
- 1999-2003 **Project manager training programs automobile manufacturers**, TTA China, Shanghai, China
Global service provider in learning solutions and supporting staff in automotive
- Calculate budgets and monitor planning
 - Design technical training for dealers and distributors on new car models
 - Develop marketing and sales material

Extracurricular Activities

- 2012-2016 **Appointed Chair** / member of the Programme Committee Innovation & Organization, Faculty of Economics and Business (4 Master tracks)
- Advise faculty board on teaching and examination guidelines
 - Monitor quality of education in Innovation & Organization and give suggestions to the Board

Education

- 2006-2010 PhD Economics, Erasmus School of Economics, Rotterdam, The Netherlands
Thesis: Knowledge, Entrepreneurship and Performance: Evidence from country-level and firm-level studies
- 2003-2005 MSc. in Management of Technology, Technical University of Delft, The Netherlands
- 1995-1999 BA. in Engineering in Automobile Engineering, Shanghai University of Engineering

Language skills

- Chinese native
- English over 17 years of daily experience in academic and business English
- Japanese Language proficiency level 2 (B2)
- Dutch Intermediate (B1/B2)

Interests

Cross training, swimming, hiking, movies